

CATCH BANGLADESH

E N A M O R T H E E Y E S



www.catchbangladesh.com



We See **Things** **Differently!**

It was 2017, and we wanted to make apps. To introduce our first app to market, we made an approach to few restaurants for marketing unlike the world had seen. When those ideas got more attention than the app did, we realized we might be on to something. And as much as the company evolved with the changing landscape, the original intention hasn't changed: we want people to learn new ideas, to remember them, and to do something good with what they learn.



Our Concerns

CATCH
BANGLADESH


catch digital

Catch Digital
Digital Marketing


CatchLab

Catch Lab
Animations & Production


platform

Catch Platform
Training and
Development


BitFlex

BitFlex
Software Solutions


catch studio

Catch Studio
Studio


Life

Catch Life
Content Marketing

Company Type
**Communication Agency
& Digital Service Provider**

Establishment Year
2017

Total Employee
30

Total Clients
110+



We Believe in...



Commitment

Obligating us to be dedicated to everything we do.



Empathy

Requiring us to understand what another person is experiencing from within their frame of reference.



Promptness

Requiring us to serve our clients at an arranged time.



Perseverance

Requiring us to keep doing something in spite of obstacles and showing steadfastness.



Dependability

Requiring us to preserve the high quality of our work.



Consistency

Demanding us to maintain the tremendous quality of work every time.





Minds Behind **CATCH** Bangladesh



Mustakim Hasan
Chief Executive Officer



Muyeed Morshed
Chief Strategy Officer



Saif Abdullah Sadik
Chief Brand Officer



Md. Rafat Hossain
Chief Technology Officer



Din Islam Raz
Vice President, Logistics & Events



Biswajit Kumar Paul
Vice President, Administration





Our Services



Web
Designing to
Development



Animation/
Motion Graphics



Mobile App
Development
(Android & iOS)



Photography and
Cinematography



Event
Documentation



Social Media
Marketing



Graphic Design /
Illustration



Market
Analysis



Brand identity
development



AV /
Documentary
Making



Our Clients



+ 70 more...

Portfolio





**Your product is
complex?
but we make it seem simple.**

How do we do that?

By getting to the core of what makes your thing magical, then figuring out the best ways to say so, from creative to post.



Client |



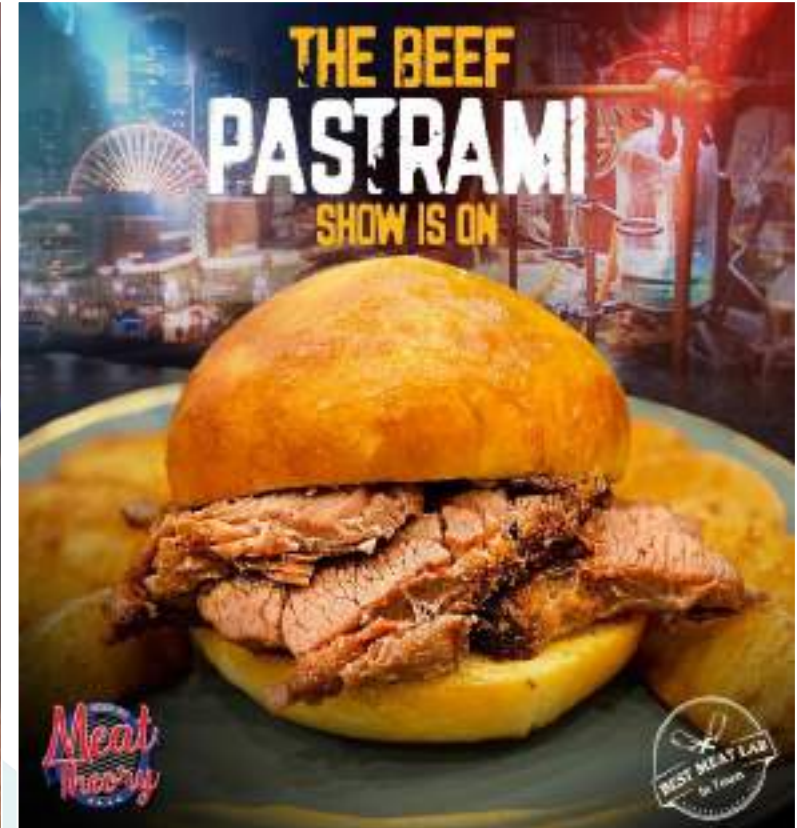
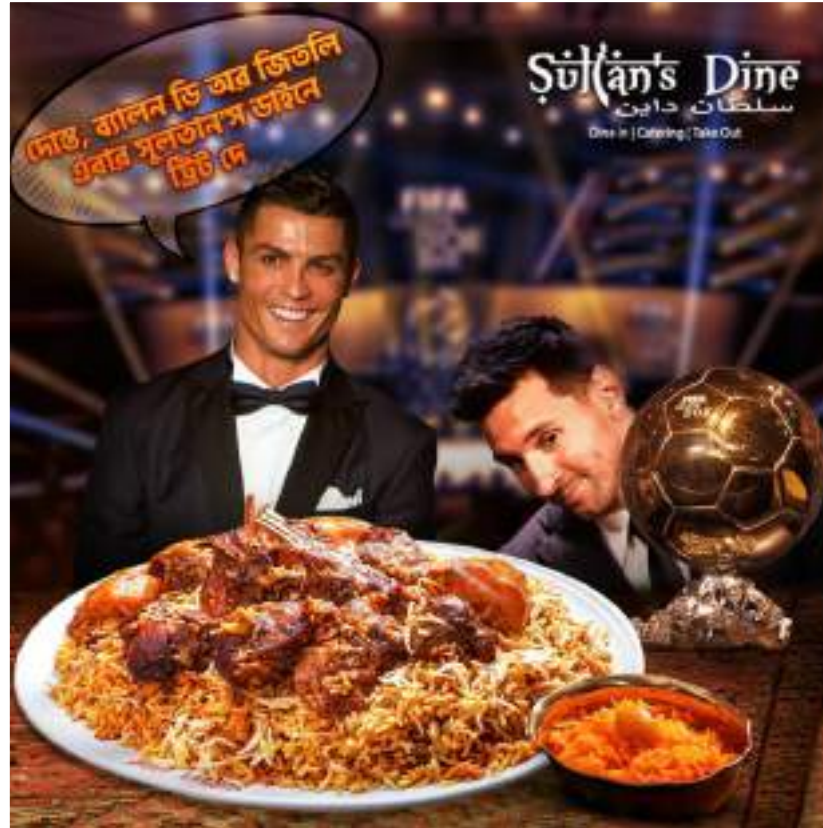
Client



Client |



Şul'an's Dine
سلطان داین
Dine in | Catering | Take Out



Client



Client



act:onaid



জনসমাগমে সহিংসতা ও হয়রানি

প্ল্যান ইন্টারন্যাশনাল বাংলাদেশ পরিচালিত
সাম্প্রতিক জরিপে অংশগ্রহণকারীদের

৮১.৬%

মেয়ে এবং নারী উল্লেখ করেছেন
তারা পাবলিক প্লেসে বিরূপ মন্তব্য
এবং অনাকাঙ্ক্ষিত স্পর্শের
মতো নানা হয়রানির সম্মুখীন হয়েছেন

সূত্র:
প্ল্যান ইন্টারন্যাশনাল বাংলাদেশ জরিপ ২০১৯



CELEBRATING 50 YEARS OF EARTH DAY IN BANGLADESH



Inauguration by :



Karuna Singh
Regional Director
South and Southwest Asia,
Earth Day Network



Farah Kabir
Country Director
ActionAid Bangladesh



Anhara Rabbani
Resilience and Sustainability Officer
ActionAid Bangladesh



Zuhair Ahmed
Kowshik
Manager
Earth Day Network Bangladesh

Closing by :



Tanjir Hossain
Lead
Resilience and Climate Justice
ActionAid Bangladesh

Facilitator :



Tanjir Hossain
Lead
Resilience and Climate Justice
ActionAid Bangladesh

22 April 2020
12:30 pm to 13:30 pm
(Bangladesh Time)

 /actionaidbangladesh
 LIVE
Follow Us
/EarthDayNetworkBD

Client |



| **act:onaid**



Client



act:onaid



SCAM THE SCAMMER!
ALWAYS CHECK THE WEBSITE'S URL
BEFORE YOU ENTER YOUR LOGIN INFORMATION.



act:onaid

Webinar on Celebrating Women Leadership

Date: 04 March 2021

Time: 11:00 am

Intergenerational Feminist Adda:
50 Years of Bangladesh

MUKTASREE CHAKMA

With a background in law, Muktasree is an award-winning journalist, rights activist and researcher. She is also the Founder and Executive Director of Chittagong Hill Tracts (CHT) based organisation, Supporting People and Rebuilding Communities- SPaRC. She has been working in the area of women's rights, LGBTQI and indigenous people's rights for more than 15 years.



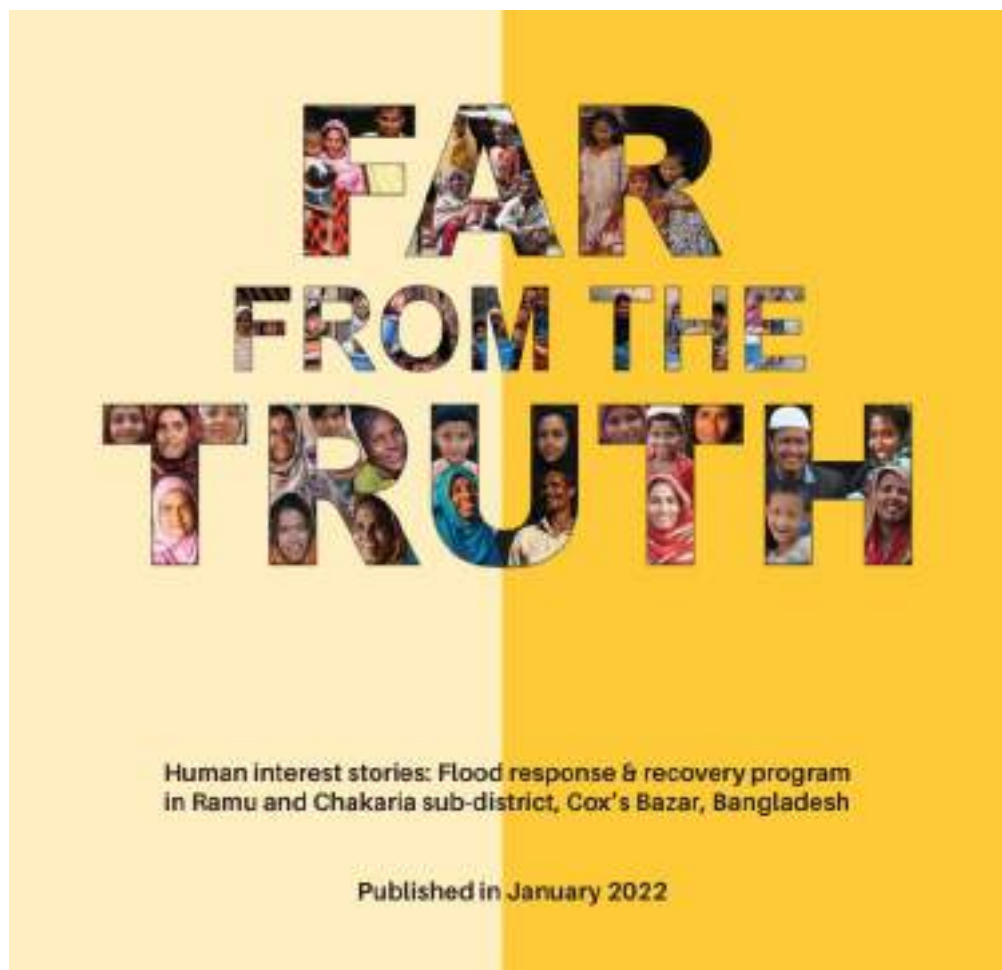
 facebook.com/actionaidbangladesh/
 twitter.com/AABangladesh
 youtube.com/user/tutubeaabangla



Client



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[VIEW](#)



[VIEW](#)

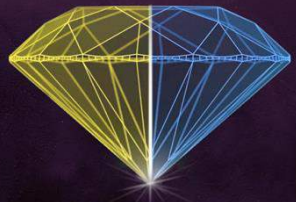


Client


**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975

Diamond Certification

Your Diamond Purchase Guide




**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975


Diamond Certification and It's Grading Standards



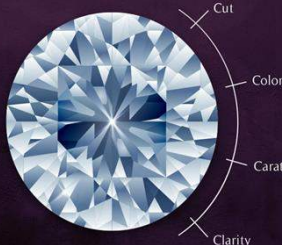
Before certification, several gemologists scientifically analyse each diamond




Many independent Gemological Institute are there in the world to certify diamonds and its standards.


**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975




The 4C's of Diamond




**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975

Since 1975, Al Hassan Diamond Gallery has been serving as a trustworthy jewelry store, providing authentic and conflict-free Certified Diamond Jewelry to make your purchasing decision easier and hassle-free.

After all, the diamond jewelry you desire to purchase must be the perfect and certified one.

[VIEW](#)




**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975

Diamond Carat


Your Diamond Purchase Guide
"Bigger is not always better"




**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975


DIAMOND CARAT CHART



 0.25ct 4.1mm	 0.50ct 5.2mm	 0.75ct 6.3mm	 1.00ct 6.5mm
 1.50ct 7.4mm	 2.00ct 8.2mm	 2.50ct 9.0mm	 3.00ct 9.3mm


**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975

THE CARAT POINT SYSTEM


1 Carat = 200mg




 0.50ct = 50 Points
 0.25ct = 25 Points

[VIEW](#)




**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975

HOW DID THE CARAT SYSTEM START?




1.00 CARAT

0.20 GRAM


CAROB TREE SEEDS
INITIAL DIAMOND MEASUREMENT SYSTEM

MODERN DIAMOND MEASUREMENT TOOL


**AL-HASSAN
DIAMOND GALLERY™**
Gold & Diamond Solution
Since - 1975

Since 1975, Al Hassan Diamond Gallery has been serving as a trustworthy jewelry store, providing authentic and conflict-free International Gemological Institute (IGI) certified diamond jewelry to make your purchasing decision easier and hassle-free.

After all, your purchased piece of diamond jewelry should stay longer with you. So, what you choose, better to choose wisely.

 **INTERNATIONAL
GEMOLOGICAL
INSTITUTE**



Client |



Client |

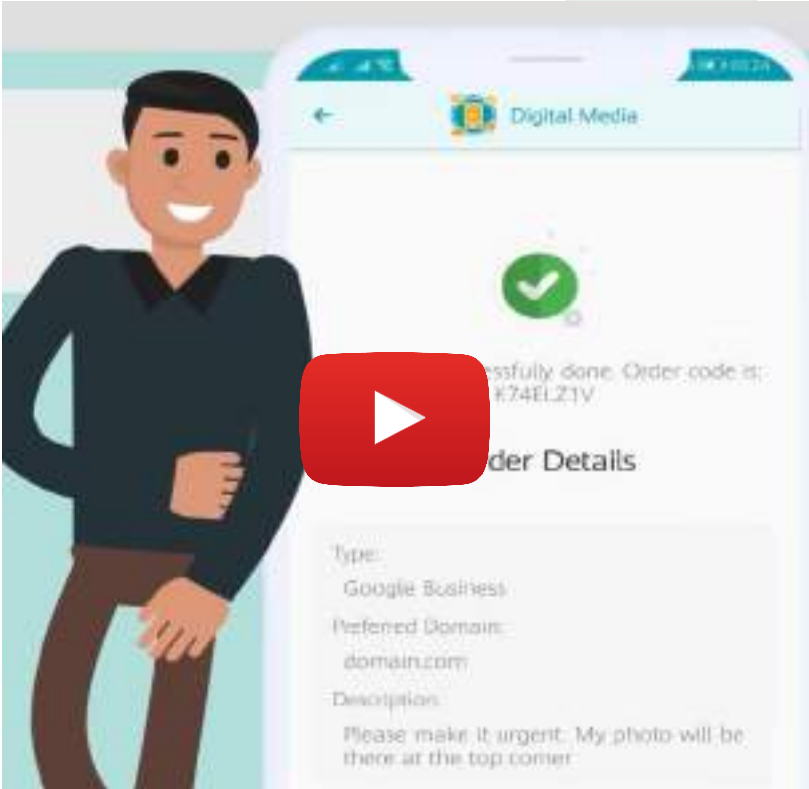


Client

What's for
dinner.ie

WS
WORKSPACING.COM

AIG
Solutions



Client |



Client |



act:ionaid



Client



What makes **0.7 Million**



ATION ASPIRATIONS

Round 2



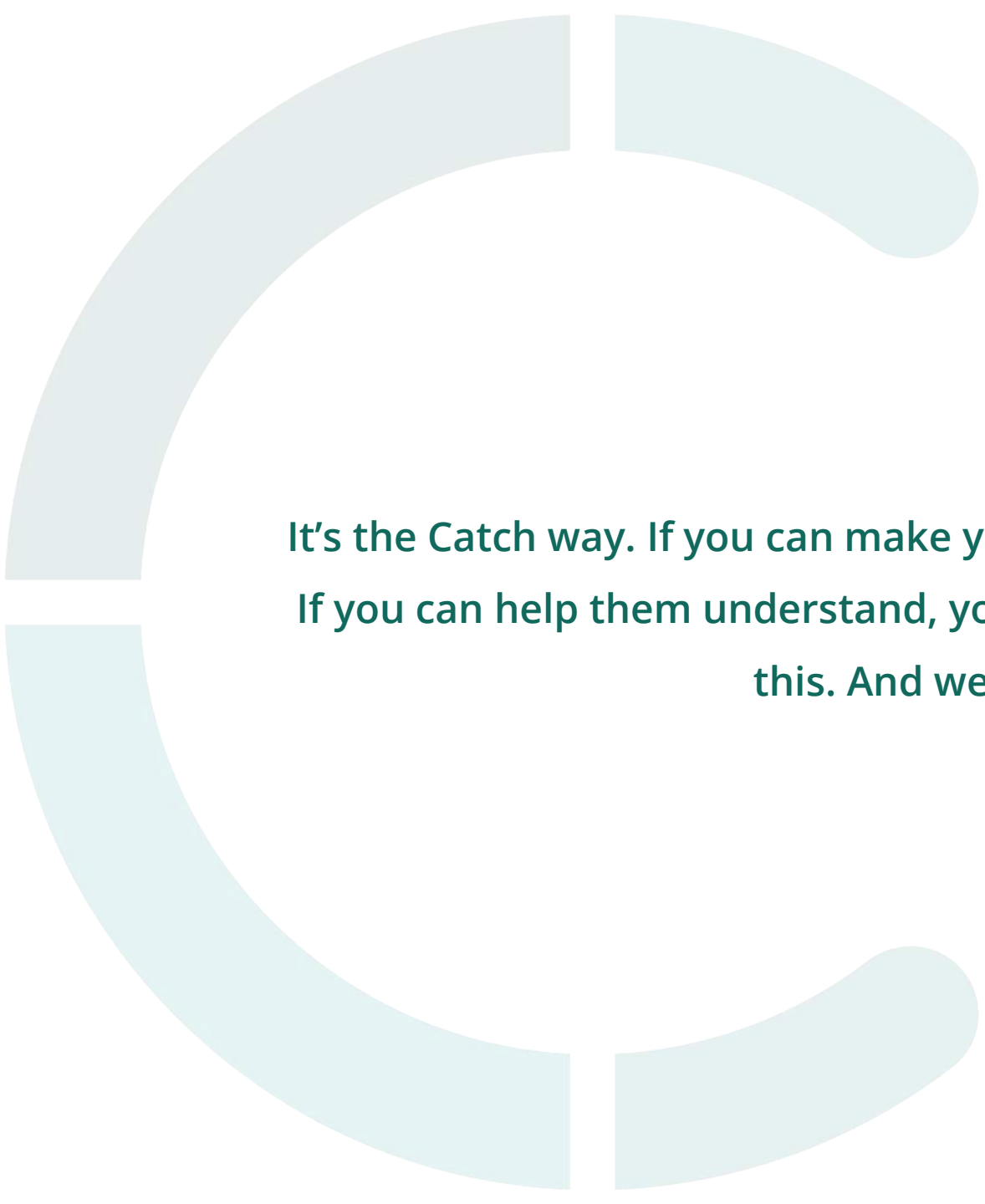
to migrate internally in the future in





Photography, Cinematography & Documentary Making

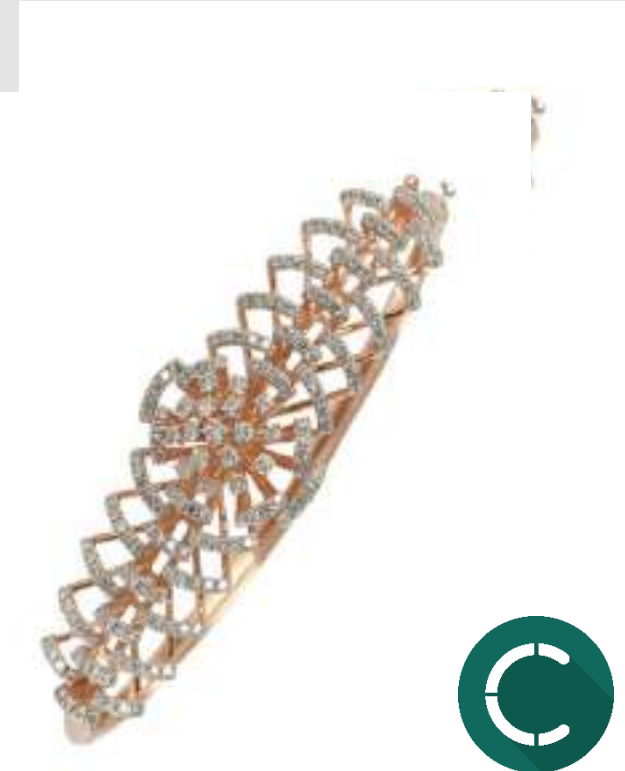




It's the Catch way. If you can make your audience feel, you can help them understand.
If you can help them understand, you can help them take action. That's why you're in
this. And we want to be in it with you.



Photography



Cinematography



Documentary





Branding, Printing & Packaging Design



Logo / Mnemonic



How to get home delivery from BuildBari?

- Visit Our Website
- Create Account
- Place Your Order
- Get Home Delivery

buildbari
SMARTEST WAY
 to buy building materials

buildbari
 www.buildbari.com.bd

1st EVER IN BANGLADESH
 Stop running from store to store for hardware & building materials

Because buildbari is coming from 1st January, 2020

Address
 House-16, Road-09, Nikunja-2, Dhaka 1209

Telephone
 +880 9678-771426, +880 3642-247 247

E-mail
 admin@buildbari.com.bd

Web
 https://buildbari.com.bd

[illegible]

Packaging & Merchandising





Web and Mobile Application Development



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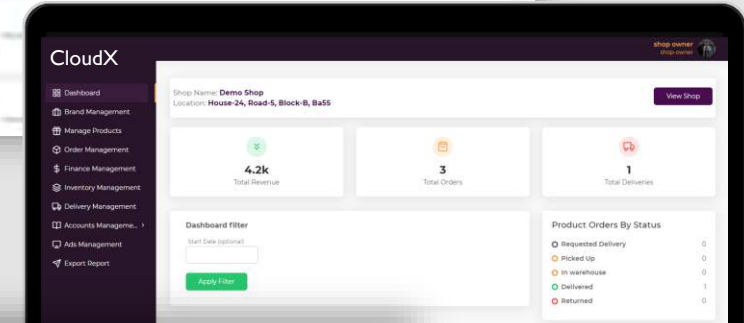
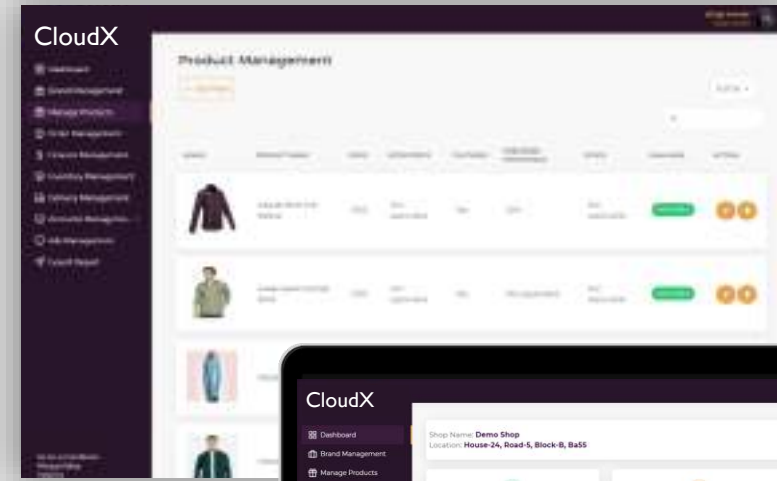
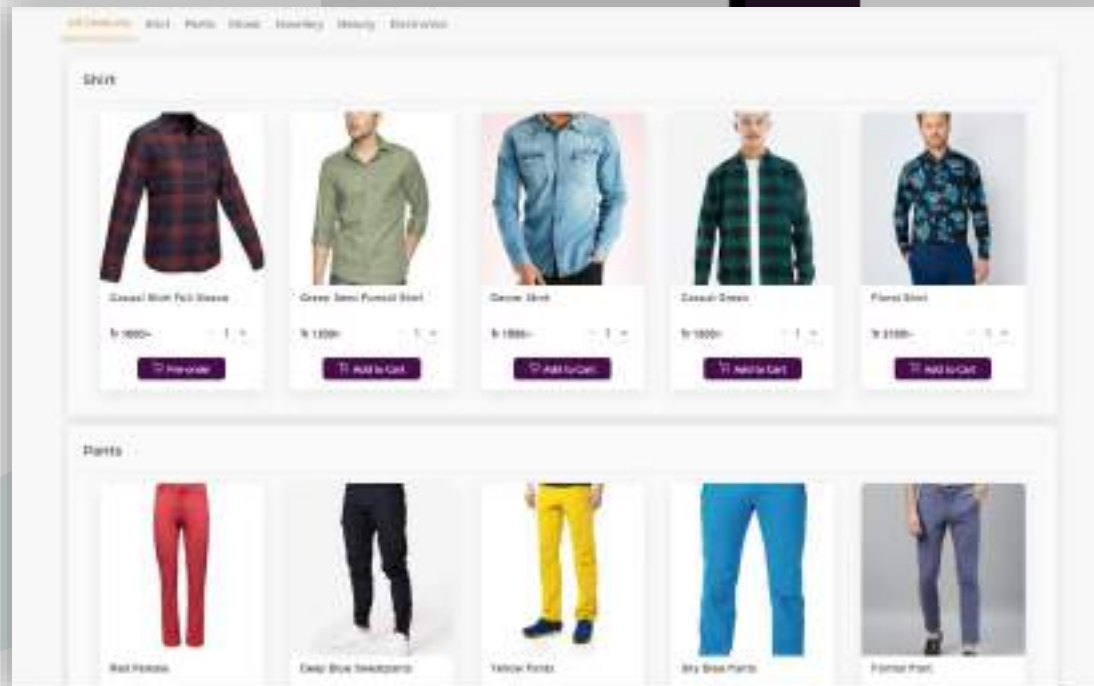
We're here to shift your thoughts into tech solutions going from a website you are imagining to an mobile application or a game you need to make. We are prepared to plan and convey keys that basically work.

Throughout our existence, we have made websites and landing pages for various ventures. This experience has just improved us - each bug fixes in turn. We plan and execute wise sites and points of arrival responsive from your work area to versatile screen and everything in between.



Web Application Development of CloudX

CloudX is a business automation platform that allows anyone to set up an eCommerce website to sell products and bring their business online. Merchants can also sell their products from physical shop using POS option.



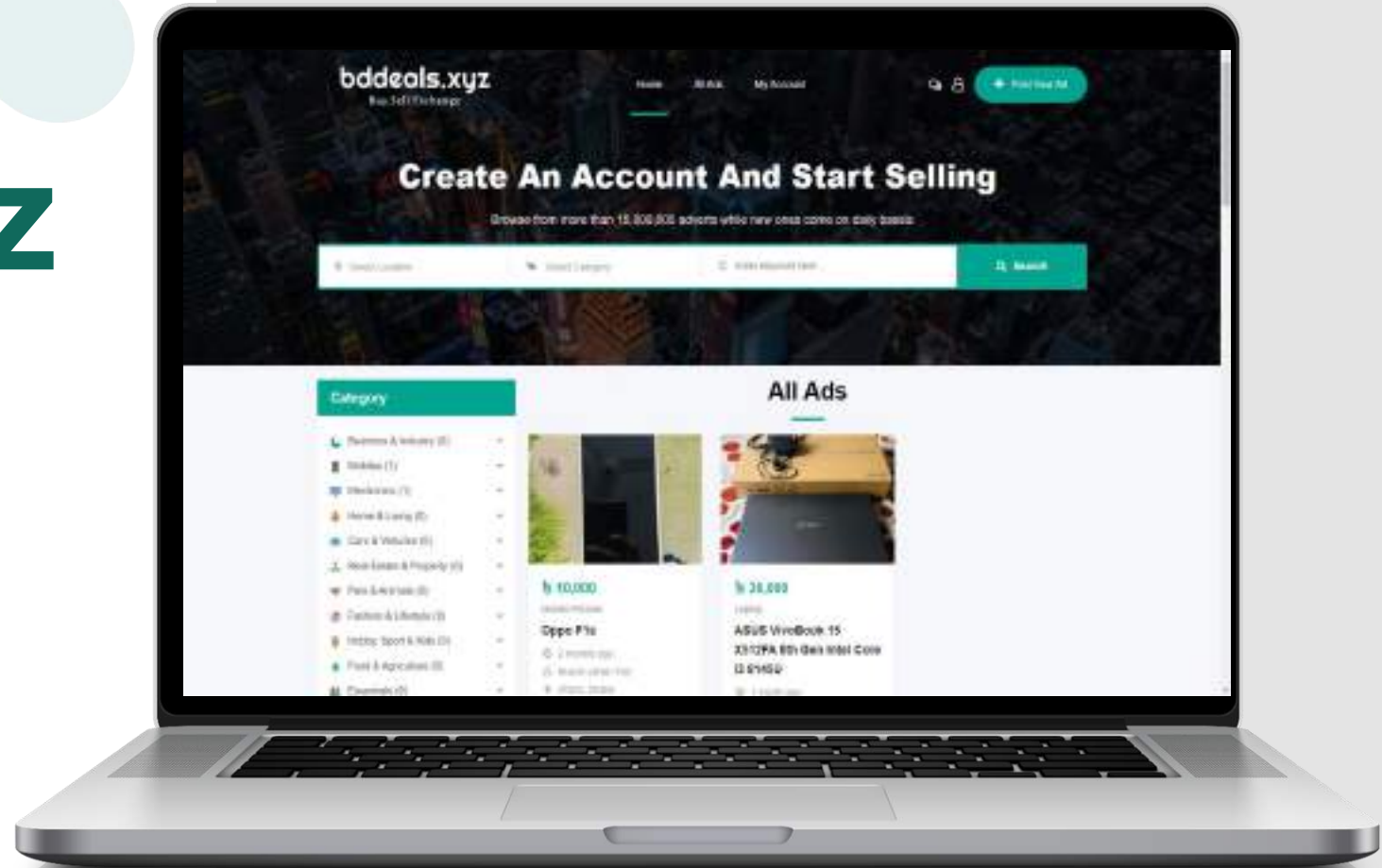
Web Development of WoodHouse Grill

This grill house is dedicated to delight you with old-fashioned Western Texas-style grill delicacy right on your plate with a hint of local zest.

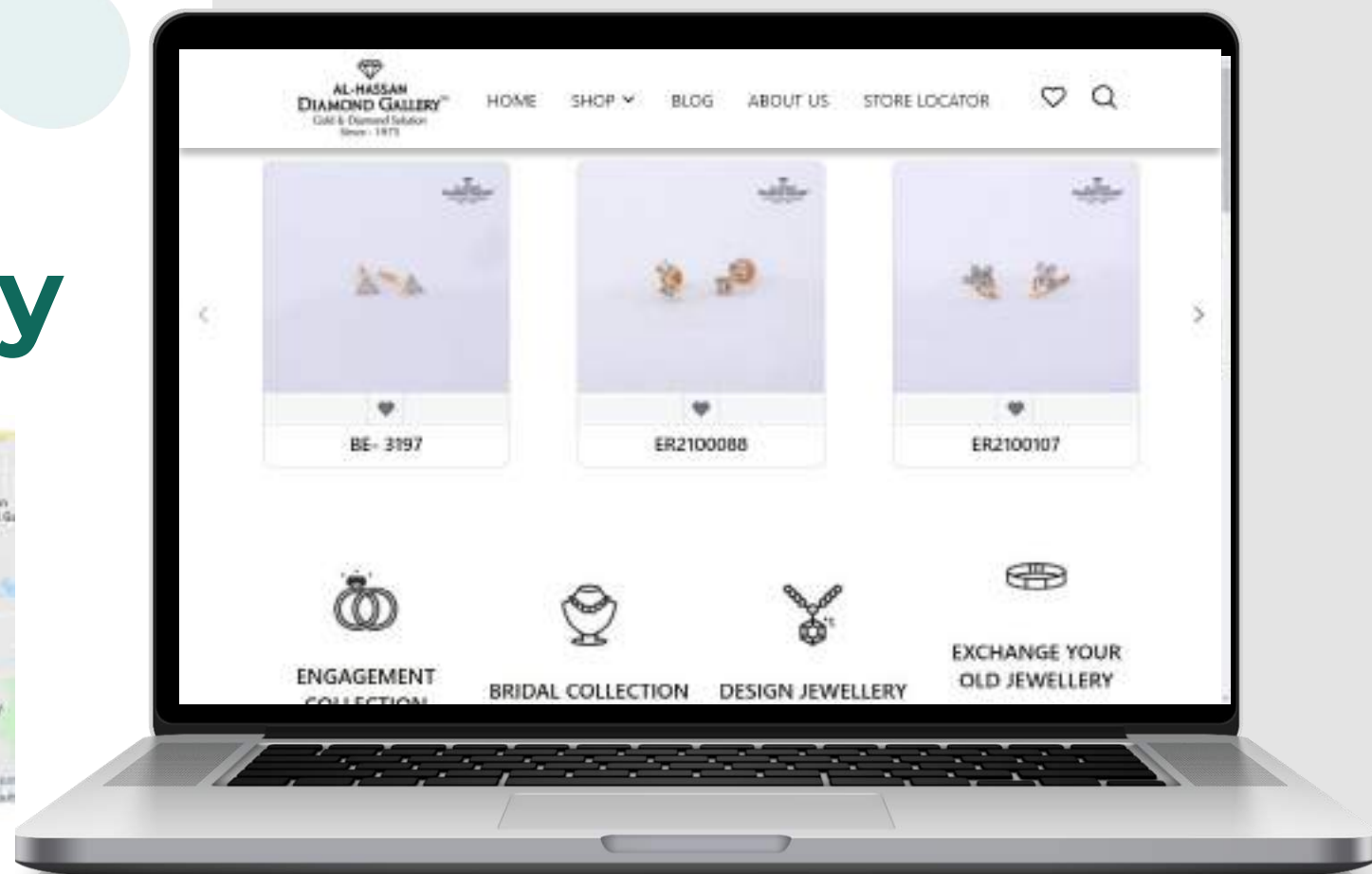
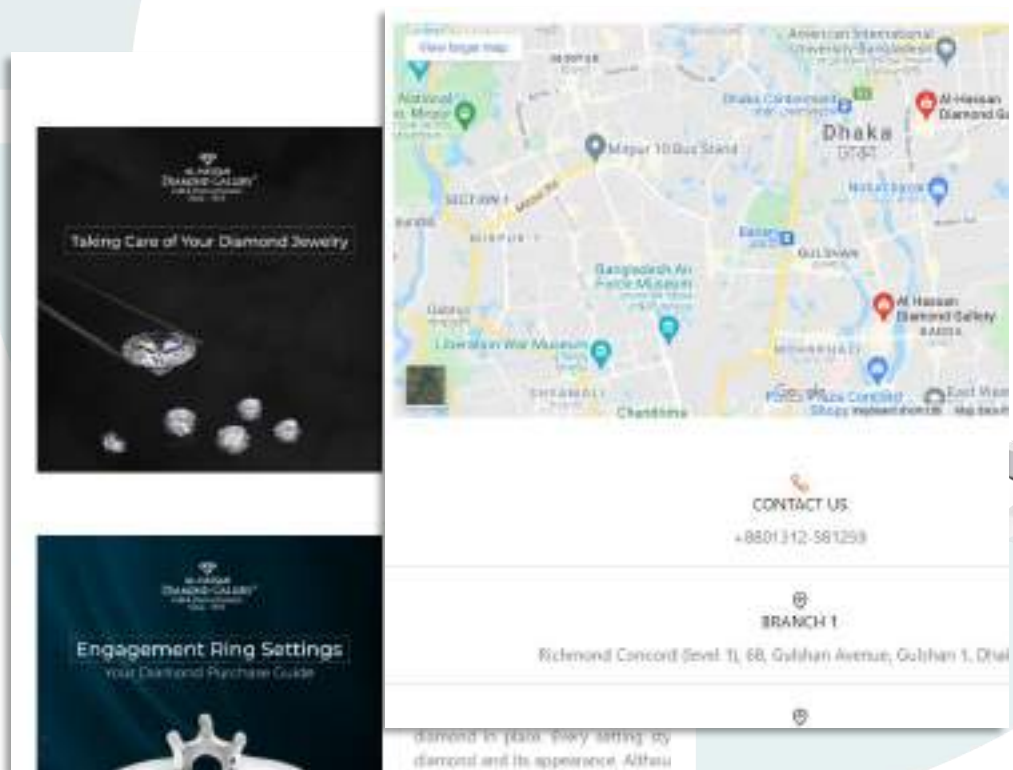


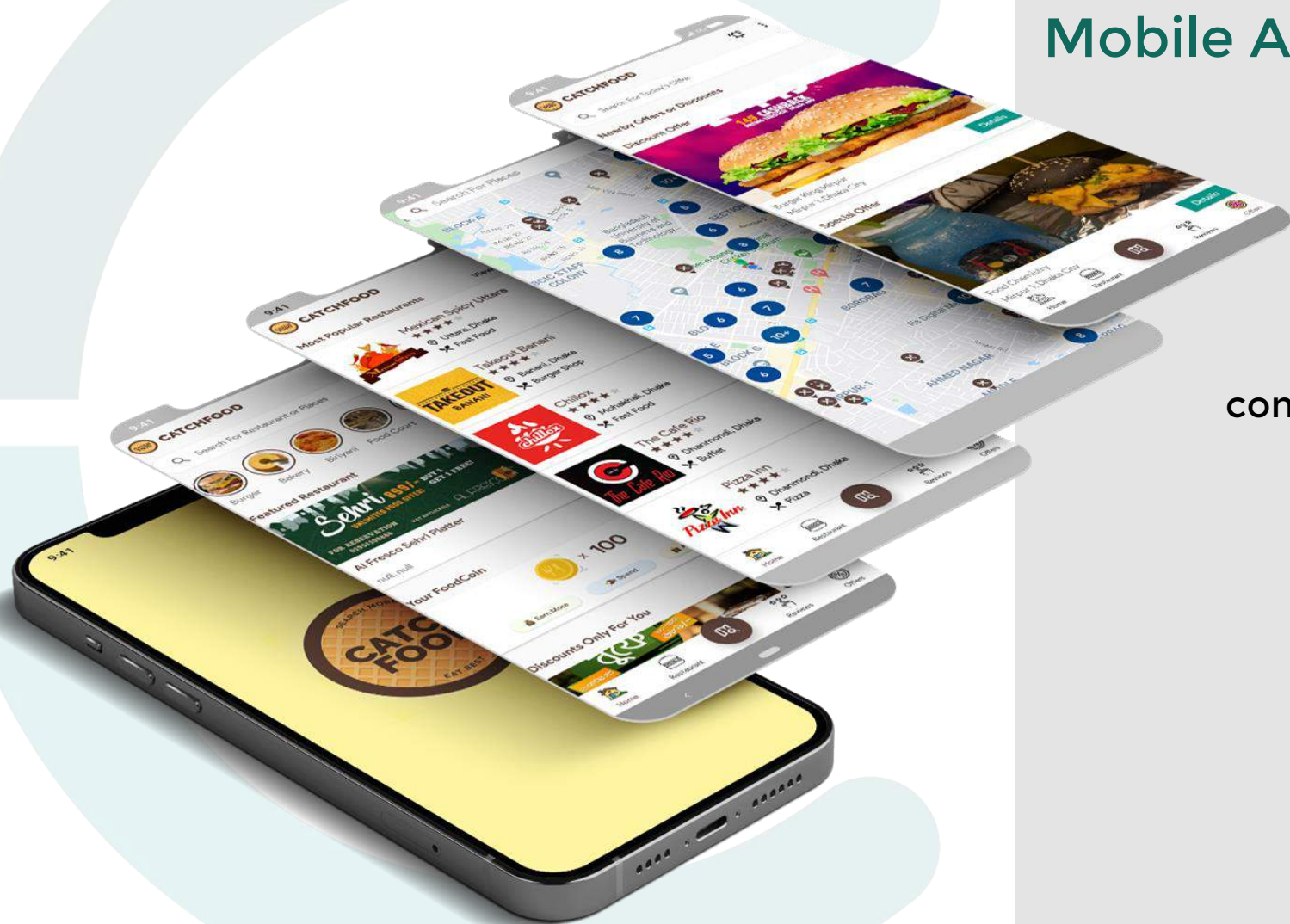
Web Development of **BDdeals.xyz**

'BDdeals' is an advertisements website for all Bangladeshi people. You can easily Buy, Sell or Exchange everything in our website. Find a great deal close to you, or search all over Bangladesh.



Web Development of Al-Hassan Diamond Gallery





Mobile Application Development of **CatchFood**

CatchFood offers complete business automation support to the restaurant business owners and also creates a convenient marketplace for the consumers.



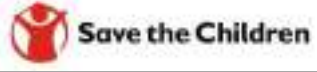


E-Learning

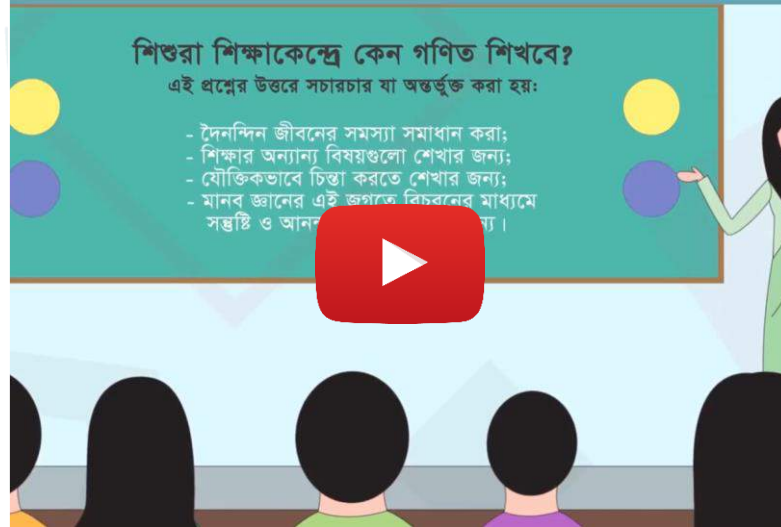
Contents Development



We made **175 E-Learning Animation Videos** for



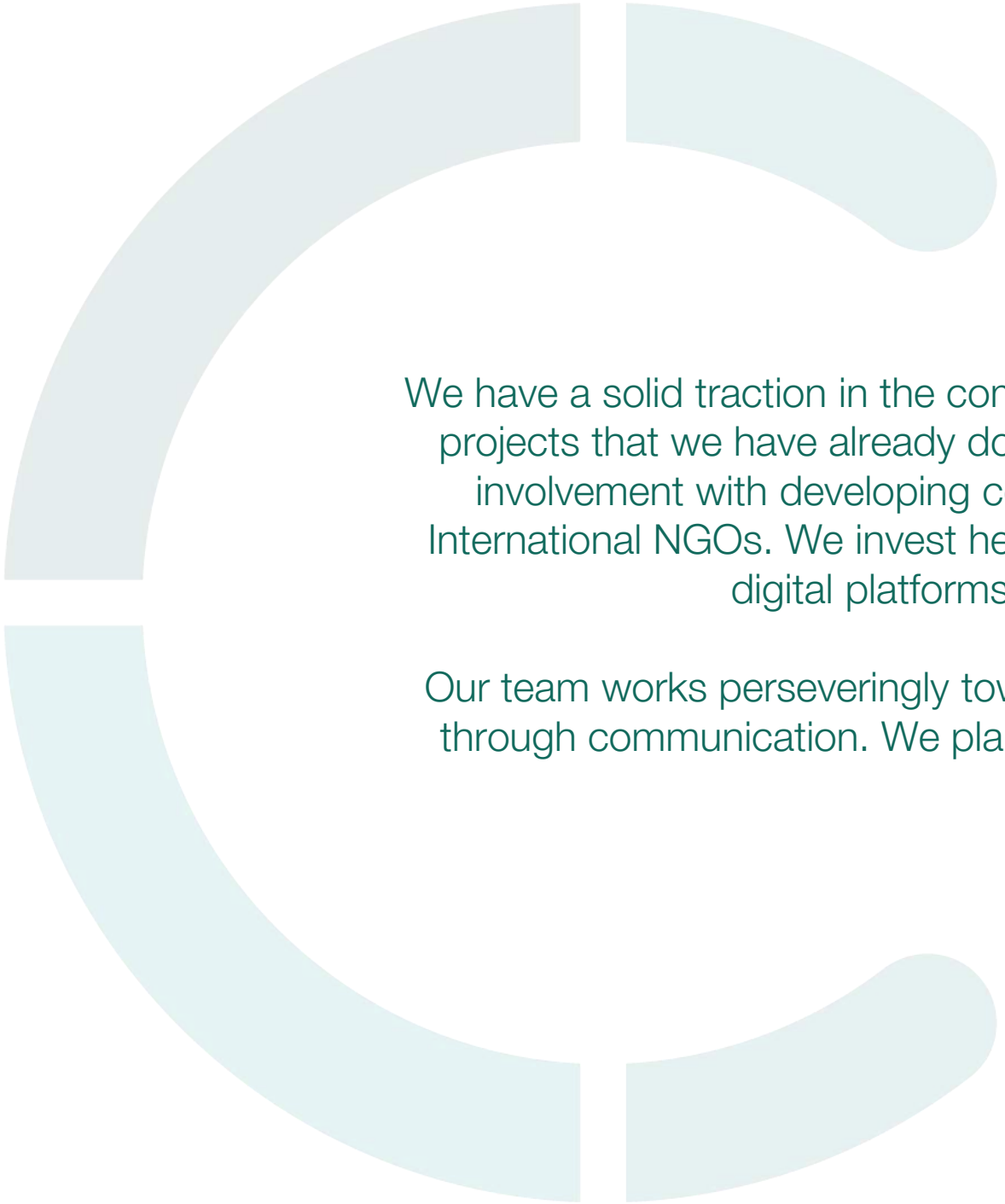
- English x **50** videos
- Mathematics x **50** videos
- Social & Emotional Learning x **50** videos
- Remote Pedagogy x **25** videos





Campaign Design, Documentation



A large, light blue circular graphic that is not a solid circle but composed of two thick, curved segments separated by a gap. The segments are positioned on the left and right sides of the frame, with the gap in the center. The top segment is slightly more curved than the bottom one.

We have a solid traction in the communication for development space through projects that we have already done for various organizations as well as our involvement with developing communication materials and strategy for International NGOs. We invest heavily in driving the way for backing through digital platforms for causes that move us.

Our team works perseveringly towards impact driven work for positive effect through communication. We plan to act and adjust to changes for a better future.



Campaign Name

International Water Conference

Client: ActionAid Bangladesh

ActionAid Bangladesh has been working on water justice and people's indigenous rights to the rivers. As a continuation of their advocacy, they hosted a total of six International Water Conferences and we are proud to serve them in their digital presence for three consecutive conferences.

Highlights:

Total Digital Contents

150+

Conducted Digital Campaign in

4th International Water Conference 2019
5th International Water Conference 2020
6th International Water Conference 2021
7th International Water Conference 2022



Campaign Name

International e-Conference on 'Connecting the Rohingya Diaspora: Highlighting the Global Displacement'

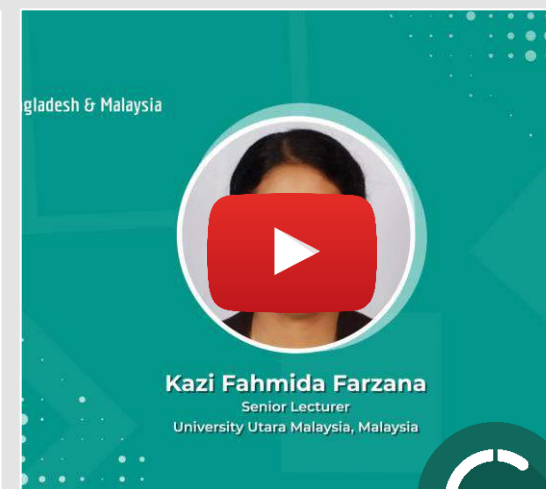
Client: ActionAid Bangladesh

ActionAid Bangladesh along with the Centre for Genocide Studies, University of Dhaka, Centre for Peace and Justice, BRAC University organised the International Rohingya Conference 2020 on August 25–26, 2020. The aim of the conference is to bring the Rohingya diaspora community living around the world together to learn about their journey of resilience.

Highlights:

Total Digital Contents

28



Campaign Name

Digital Campaign on Girls in ICT 2021

Client: Plan International Bangladesh

Plan International Bangladesh aimed to reach wider population of youth generation through its digitalmedia platform, advocate its position regarding Free to be Online, Girls Get Equal, Girls in ICT, Child Early and Forced Marriage, Challenging Fear of Violence, COVID-19 etc.

Highlights:

Total Digital Contents

20



Campaign Name

International Women's Day 2021

Client: ActionAid Bangladesh

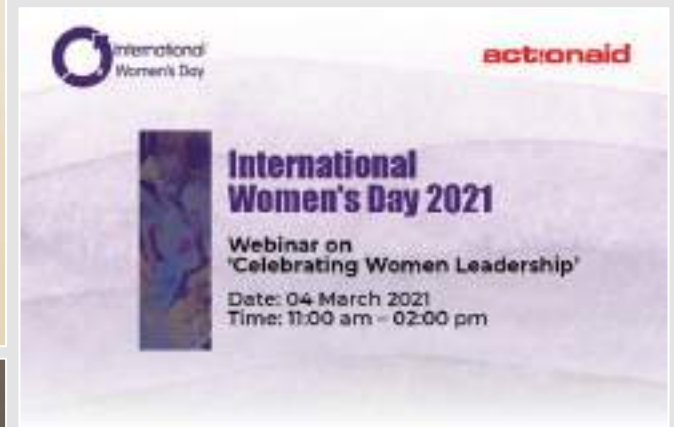
In solidarity with rest of the world, ActionAid Bangladesh celebrated International Women's Day-2021 with the theme "Women in Leadership: Achieving an Equal Future in a COVID-19 World".

We are delighted to share that we have successfully run the digital campaign of the occasion.

Highlights:

Total Digital Contents

34



Campaign Name

National Youth Conference

Client: ActionAid Bangladesh

The Conference marked an important milestone in the roadmap towards establishing youth-focused work at ActionAid Bangladesh (AAB) in progressing towards Agenda 2030. This event also facilitated a platform for information and experience sharing of over 30 youth-led initiatives organisations who have partnered with AAB over the past 4 years.

Highlights:

Day Long Event Documentation

150+ Photographs
6 min long event highlight video

16 Digital Contents
(10 videos & 6 static contents)

3 Printing Materials



Campaign Name

Tax Tribunal 2018

Client: ActionAid Bangladesh

ActionAid Bangladesh organized a tax tribunal in 2018 to mobilize people around the issues of dependence of indirect tax as a key source of revenue which is a burden for the poor and corporate tax avoidance; and initiate a dialogue among stakeholders to demand progressive tax policies.

Highlights:

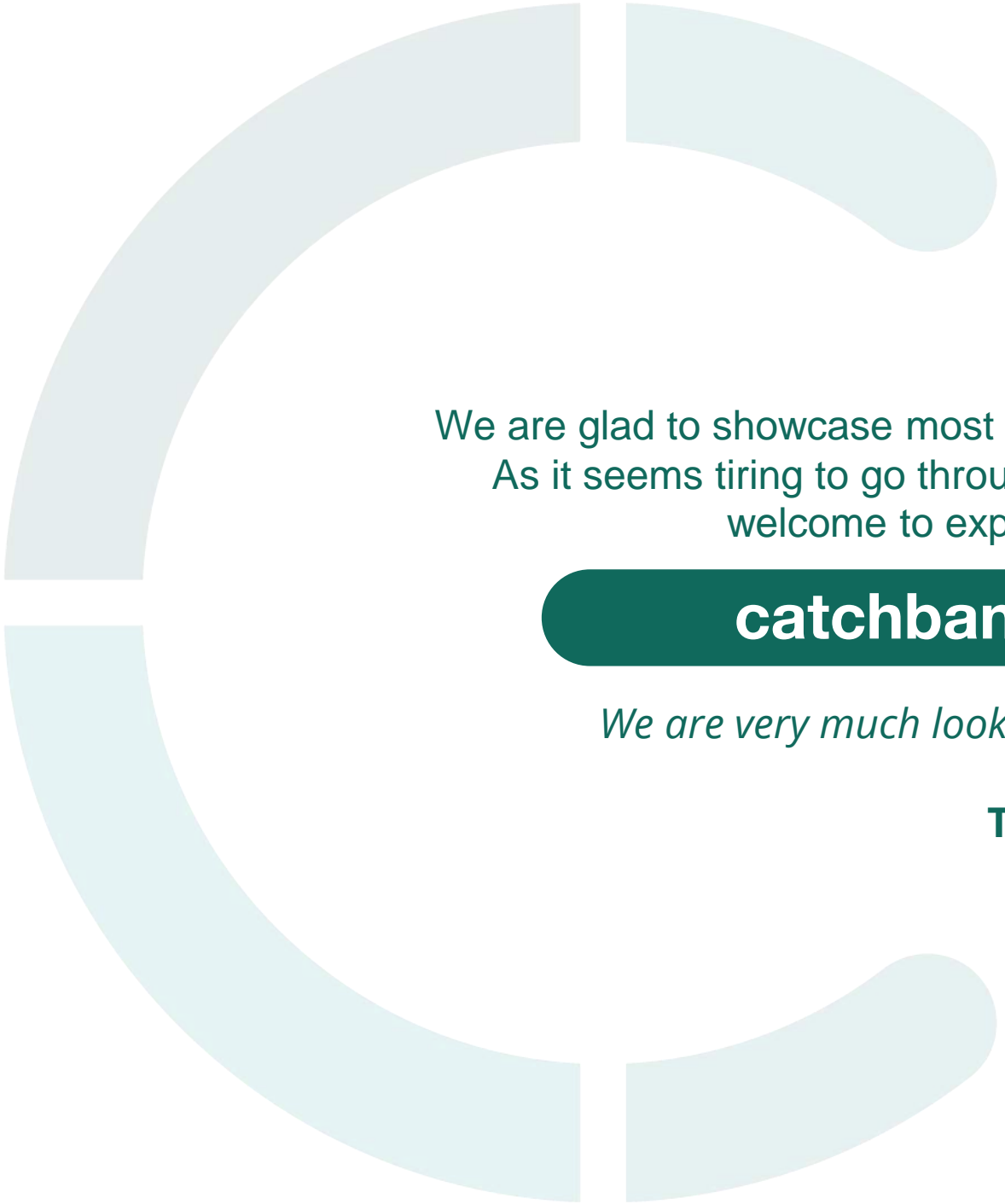
Day Long Event
Documentation

150+ Photographs
6 min long event highlight video

1 Documentary
5 Interviews

6 Motion Graphic videos





We are glad to showcase most of our campaigns and other works to you.
As it seems tiring to go through 47 pages at a time, you are always
welcome to explore more of our works at

catchbangladesh.com



We are very much looking forward to working with you.

Thank You





Reach Us



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